



A night at the races • Swimathon
 and shave • Leg wax • Sponsored
 match • Cocktail Party • Bake Sale
 running • Head shave • Fashion Show
 trek • Bingo • Leg wax • Singathon
 Cycleathon • Head shave • Dance
 Marathon • Skydive • Tennis tournament
 match • Golf competition • Parachute
 trek • Bingo • Leg wax • Sponsored
 A night at the races • Swimathon
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 • Head shave • Leg wax • Sp
 igo • Leg wax • Sponsored
 on • Leg wax • Sponsored
 ydive • Tennis tournament
 competition • Parachute
 Sponsored



**LEUKAEMIA
 & LYMPHOMA NI**
 1964 - 2024



Fundraising Pack

**Thank you for helping us beat blood
 cancer through research for 60 years.**

There are over 140 different types of blood cancer.

The main ones are Leukaemia, Lymphoma and Myeloma.

Thank you

Thank you for deciding to fundraise for Leukaemia & Lymphoma NI and help us beat blood cancer through research.

We are the only charity in Northern Ireland dedicated to funding blood cancer research.

Since 1964 we have been raising money to support local researchers and the science behind helping improve treatments and outcomes for blood cancer patients in NI. A family from Moira, the McDowells, set up the charity (then called NI Leukaemia Research Fund) after losing their teenage daughter Carole to leukaemia in 1963. Since then the charity's focus has extended to all blood cancers including lymphoma and myeloma, with a focus on funding education, research and clinical support as well as growing public awareness of these diseases and their symptoms.

To continue with this life saving research we need to raise at least £650K every year.

It is thanks to people like you that we are able to raise the needed funds and continue our work.



Our founder Mrs Olive McDowell.



Mrs McDowell was awarded an MBE in 1980 in recognition of her work; by this stage NILRF had raised £500,000.



In Northern Ireland
3 people are diagnosed
with a blood cancer
every day.

* It's the 3rd
highest cancer
killer in NI.

For every 4
people diagnosed
with a blood cancer
3 will survive.
1 will not.

Why fundraise?

The money you raise will be used to fund research based at the Patrick G Johnston Centre for Cancer Research (PGJCCR) at Queens University, Belfast.

The **Leukaemia & Lymphoma NI** scientists are experts in their field and with their research they aim to understand how the disease develops, better methods of treatment and ultimately improve the outcome and quality of life for all patients affected by leukaemia, lymphoma, myeloma and other related conditions.

Why not set up an online giving page to allow people to donate online at: <https://justgiving.com/nilrf> or via our QR code.



* Mortality incidence of haematological, breast, colorectal, lung and prostate cancers in Northern Ireland 2015-2019. This data was provided by the Northern Ireland Cancer Registry.

Blood cancer
research is vital to
find new ways of
treating blood
cancer patients.

**LEUKAEMIA
& LYMPHOMA NI**
is the only charity in
Northern Ireland dedicated to
funding blood cancer research.

To carry out this life saving
research we need to raise
at least £650k
every year.

d silence • Tennis tournament •
ennis tournament • Parachute
Sale • Car Wash • A night at the
• Coffee morning • Roller disco
ennis tournament • Fashion Show
ash • 5K/10K/Marathon
s tournament • Cycleat
• A night at the races •
red walk • Tennis tourna
morning • Fashion Show
is tournament • Cycle
Sale • Car Wash •
• Coffee morning
ennis tourna
sh • 5K/



Your Fundraiser

Some things to consider when planning your event.

What

Decide **what** your event will be. A coffee morning?
A sponsored run? A Night at the Races?

Where

Where will you hold your event? Is it big enough?
Do you need to bring any special equipment?

When

When will your event be? Take in to account which
nights/dates will be most convenient for your supporters.

How

How will you organise the event?
How will you let people know about it?

Who

Will you need assistance?
Who will help you organise and run the event?

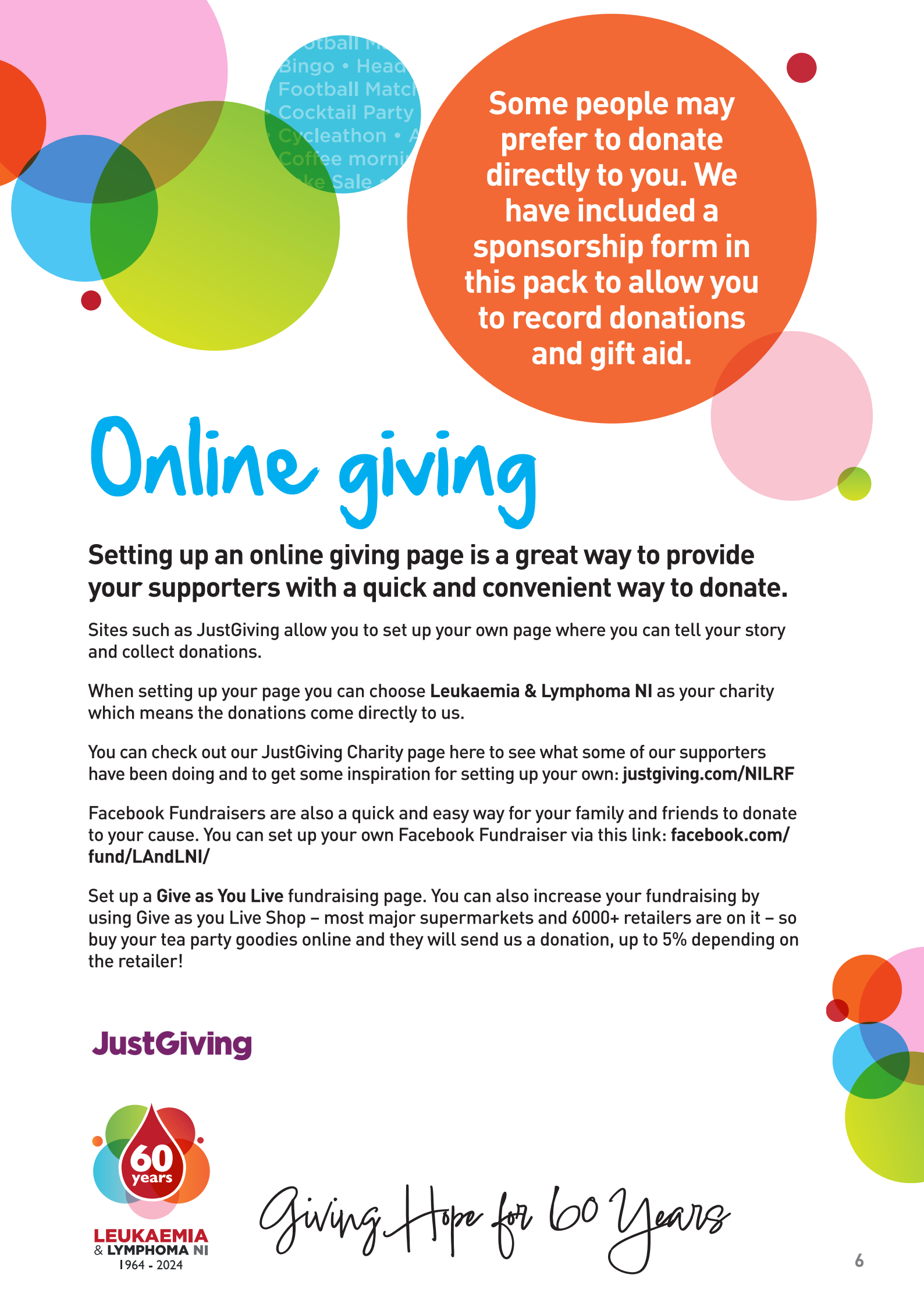
**We love getting a chance to meet our supporters
so if you would like someone from the charity to
attend your event just get in touch.**

Our Great Fundraisers

get some ideas from some of our past fundraising events.



Giving Hope for 60 Years



Some people may prefer to donate directly to you. We have included a sponsorship form in this pack to allow you to record donations and gift aid.

Online giving

Setting up an online giving page is a great way to provide your supporters with a quick and convenient way to donate.

Sites such as JustGiving allow you to set up your own page where you can tell your story and collect donations.

When setting up your page you can choose **Leukaemia & Lymphoma NI** as your charity which means the donations come directly to us.

You can check out our JustGiving Charity page here to see what some of our supporters have been doing and to get some inspiration for setting up your own: justgiving.com/NILRF

Facebook Fundraisers are also a quick and easy way for your family and friends to donate to your cause. You can set up your own Facebook Fundraiser via this link: facebook.com/fund/LAndLNI/

Set up a **Give as You Live** fundraising page. You can also increase your fundraising by using Give as you Live Shop – most major supermarkets and 6000+ retailers are on it – so buy your tea party goodies online and they will send us a donation, up to 5% depending on the retailer!

JustGiving



Giving Hope for 60 Years



Once you've set up a facebook event page or group or sent a few tweets be sure to let us know so we can share it for you too.

If you have an online giving page share the link on social media so that people know where they can donate.



Spread the word

So you've decided on your event, now it's time to shout all about it and encourage as many people as possible to support you.

Social media such as Facebook, Instagram and X are an excellent way to spread the word to a large number of people. It's easy to create an event page or group and this can then be shared by all your family and friends.



Here to help

**If you're planning an event
we can help you out with:**

- Leukaemia & Lymphoma NI T-Shirts
- Leukaemia & Lymphoma NI Running Tops
- Banner suitable for outside use
- Pop-Up stands
- Charity Information Postcards
- Pens/Pencils/Badges
- Balloons
- Collecting Tins/Buckets
- Donation Envelopes

**We want to help you run the
best event possible so if there's
anything else we can do to help
just get in touch.**

**Need some posters
for your event?**

**Just let us know the
details and we can
design a poster for
you to be printed or
displayed online.**



Giving Hope for 60 Years

Match • Co
il Party • Tenn
athon • A night a
e morning • Head
Sale • Cycleatho
Marathon • S
Match • G



Money matters

Once your event is over you'll need to ensure the money raised is passed on to the charity.

You can:

Transfer the money to our bank account

Account name: Leukaemia & Lymphoma NI

Account number: 40233757

Sort Code: 95-06-79

Cheques/Postal Orders should be made payable to Leukaemia & Lymphoma NI and sent to:

Leukaemia & Lymphoma NI

PGJCCR

97 Lisburn Road

Belfast

BT9 7AE

You are always welcome to come along to the **Leukaemia & Lymphoma NI** office to see us and drop in any sponsorship money or cheques.



Giving Hope for 60 Years



Legacy giving

Making a will can be a daunting thought, but as we all know tomorrow isn't promised.

Making a will ensures that your loved ones are looked after and your wishes are met.

Choosing to leave a gift to **Leukaemia & Lymphoma NI** is a wonderful gesture to ensure that your legacy lives on through research long after you are gone.

If you would like further information about legacy giving and why leaving a gift in your will can be so meaningful please get in touch.



Giving Hope for 60 Years



Supporter story

Leanne Cascone sadly lost her brother, John, to Acute Lymphoblastic Leukaemia in 1997 when he was only 22 years old.

Leanne first contacted us in 2012 when she was getting married. She chose to donate to Leukaemia & Lymphoma NI in lieu of wedding favours.

That lovely gesture was the start of Leanne's generous support of LLNI.

2017 would mark the 20th Anniversary of John's passing and Leanne felt it was the right time to challenge herself. She signed up for the London Marathon, with Leukaemia & Lymphoma NI as her chosen charity. Not content with just running the marathon, Leanne organised a whole host of other activities, including a charity car wash, a Christmas Movie Night and a Jolly Jumper Day. Her amazing final total was over £17,000.00.

Leanne's support did not end there. She is a fantastic ambassador for the charity and stayed involved with all of our events. Her enthusiasm and passion for our cause did not go unnoticed and she has now joined our central committee, working in partnership with our other members to steer our charity in the right direction. We're delighted to have her on board and wish her the very best in her new role!

Sponsorship form

Leukaemia & Lymphoma NI
Registered Charity No. NIC 105452

Event:

Name: _____

Address:

Postcode:

***Very Important:** Please tick if you would like us to Gift Aid your donation. LLNI can claim at least 25% back from the government on every donation. That's 25p for every £1 you donate!

Please be aware that by ticking **Gift Aid?** ☒, you confirm that you are a UK taxpayer and that if you pay less Income Tax and/or Capital Gains Tax in the current tax year than the amount of Gift Aid claimed on all your donations, it is your responsibility to pay the difference. Please notify the charity if you want to cancel your declaration, change your name/home address or no longer pay sufficient tax on your income and/or capital gains.

[illegible]

Giving Hope for 60 Years



Thank you

**Thank you for choosing to fundraise for Leukaemia
& Lymphoma NI and good luck with your event.
Don't forget to send us some pictures and let us
know how it goes.**

We hope this pack has given you all the information you need but if
we can help with any further information please get in touch.

**Leukaemia & Lymphoma NI
PGJCCR
97 Lisburn Road
Belfast
BT9 7AE**

**Tel: 028 9097 2928
Email: info@llni.co.uk
www.llni.co.uk**

Follow us



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